



## ONLINE PRIVACY POLICY

Protecting your private information is our priority. This Statement of Privacy applies to [www.owlsite.org](http://www.owlsite.org), [www.owlmembers.org](http://www.owlmembers.org) and OWL: Advancing Diversity in Leadership and governs data collection and usage. For the purposes of this Privacy Policy, unless otherwise noted, all references to OWL: Advancing Diversity in Leadership include [www.owlsite.org](http://www.owlsite.org) and [www.owlmembers.org](http://www.owlmembers.org) and OWL.

The OWL website is a membership, education and information site. By using the OWL website, you consent to the data practices described in this statement.

### **Collection of your Personal Information**

In order to better provide you with products and services offered on our Site, OWL may collect personally identifiable information, such as your:

- First and Last Name
- Mailing Address
- E-mail Address
- Phone Number
- Employer
- Job Title
- Particular interests related to its membership offerings

If you purchase OWL's membership services or registered for events, we collect billing and credit card information. This information is used to complete the purchase transaction.

Please keep in mind that if you directly disclose personally identifiable information or personally sensitive data through OWL's public message boards, this information may be collected and used by others.

We do not collect any personal information about you unless you voluntarily provide it to us. However, you may be required to provide certain personal information to us when you elect to use certain products or services available on the Site. These may include: (a) registering for an account on our Site; (b) entering a sweepstakes or contest sponsored by us or one of our partners; (c) signing up for special offers from selected third parties; (d) sending us an email message; (e) submitting your credit card or other payment information when ordering and purchasing products and services on our Site.



To wit, we will use your information for, but not limited to, communicating with you in relation to services and/or products you have requested from us. We also may gather additional personal or non-personal information in the future.

### **Use of your Personal Information**

OWL collects and uses your personal information to operate its website(s) and deliver the services you have requested.

OWL may also use your personally identifiable information to inform you of other products or services or events available from OWL and its affiliates.

### **Sharing Information with Third Parties**

OWL does not sell, rent or lease its customer lists to third parties.

OWL may share data with trusted partners to help perform statistical analysis, send you email or postal mail, process payments or provide customer support. All such third parties are prohibited from using your personal information except to provide these services to OWL, and they are required to maintain the confidentiality of your information.

OWL may disclose your personal information, without notice, if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on OWL or the site; (b) protect and defend the rights or property of OWL; and/or (c) act under exigent circumstances to protect the personal safety of users of OWL, or the public.

### **Automatically Collected Information**

Information about your computer hardware and software may be automatically collected by OWL. This information can include: your IP address, browser type, domain names, access times and referring website addresses. This information is used for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of the OWL website.

### **Links**

This website contains links to other sites. Please be aware that we are not responsible for the content or privacy practices of such other sites. We encourage our users to be aware when they leave our site and to read the privacy statements of any other site that collects personally identifiable information.

### **Security of your Personal Information**

OWL secures your personal information from unauthorized access, use, or disclosure. OWL uses SSL Protocol for this purpose.



When personal information (such as a credit card number) is transmitted to other websites, it is protected through the use of encryption, such as the Secure Sockets Layer (SSL) protocol.

We strive to take appropriate security measures to protect against unauthorized access to or alteration of your personal information. Unfortunately, no data transmission over the Internet or any wireless network can be guaranteed to be 100% secure. As a result, while we strive to protect your personal information, you acknowledge that: (a) there are security and privacy limitations inherent to the Internet which are beyond our control; and (b) security, integrity, and privacy of any and all information and data exchanged between you and us through this Site cannot be guaranteed.

### **Children Under Thirteen**

OWL does not knowingly collect personally identifiable information from children under the age of thirteen. If you are under the age of thirteen, you must ask your parent or guardian for permission to use this website.

### **E-mail Communications**

From time to time, OWL may contact you via email for the purpose of providing announcements, promotional offers, alerts, upcoming events, confirmations, surveys, and/or other general communication. In order to improve our Services, we may receive a notification when you open an email from OWL or click on a link therein.

If you would like to stop receiving marketing or informational communications via email from OWL, you may opt out of such communications by clicking on the UNSUBSCRIBE link.

### **Right To Your Data**

OWL respects that its members and contacts have the right to access the data OWL may store, request rectification and revoke consent at any time. Please contact us directly to inquire about your data.

### **External Data Storage Sites**

We may store your data on servers provided by third party hosting vendors with whom we have contracted.

### **Changes to this Statement**

OWL reserves the right to change this Privacy Policy from time to time. We will notify you about significant changes in the way we treat personal information by sending a notice to the primary email address specified in your account, by placing a prominent notice on our site, and/or by updating any privacy information on this page. Your continued use of the Site and/or Services available through this Site after such modifications will constitute



your: (a) acknowledgment of the modified Privacy Policy; and (b) agreement to abide and be bound by that Policy.

**Contact Information**

OWL welcomes your questions or comments regarding this Statement of Privacy. If you believe that OWL has not adhered to this Statement, please contact OWL at:

OWL: Advancing Diversity in Leadership  
PMB 125, 3434-135 Kildaire Farm Road  
Cary, NC 27518

Email Address:  
[info@owlsite.org](mailto:info@owlsite.org)

Effective as of May 24, 2018